



Martin elected chair of Giving USA Foundation

Organization works to provide research and knowledge about U.S. philanthropy

Glenview, Ill. (Dec. 28, 2007)—At its recent board of directors meeting in Chicago, (Ms.) Del Martin, CFRE, was elected chair of Giving USA Foundation, which publishes the seminal work *Giving USA*, the annual report on philanthropy in America, as well as other research on charitable giving in the United States.

Martin, who is also managing partner and chairman of the non-profit consulting firm Alexander Haas Martin & Partners in Atlanta, will serve a two-year term as chair. She succeeds Richard T. Jolly, vice president of the Lyndhurst, N.J. firm Marts and Lundy, who moves into the role of immediate past chair. Martin had previously served as vice chair of the organization, which is headquartered in Glenview, Ill., a Chicago suburb.

Other officers elected at the board meeting were: Edith H. Falk, CFRE, chair and CEO of Chicago's Campbell and Company, vice chair; and James D. Yunker, Ed.D. of the Cincinnati firm Smith Beers Yunker & Company, secretary. David W. Blackburn, of Blackburn Associates in Fairfield, Conn., remains as treasurer of the organization.

“For more than 50 years, people across America have looked to *Giving USA* to tell them the ins and outs of charitable giving in this country, and I look forward to continuing our tradition of excellence,” Martin said. “We are evolving as an organization, just like the non-profit field is evolving, so we plan to keep up with the changes in this fast-paced field.”

About Giving USA Foundation

Originally formed by the American Association of Fundraising Counsel (now Giving Institute: Leading Consultants to Non-Profits) as the AAFRC Trust for Philanthropy in 1985, Giving USA Foundation has as its mission to provide education and knowledge about charitable giving in the United States. For more than 50 years, the Institute and/or Giving USA Foundation has published the annual report *Giving USA*, which provides data on who gives what to whom in America. For more information on the Foundation and its research, visit www.givingusa.org. For more information on Giving Institute, visit www.givinginstitute.org.